

MUSIC CAREER MANAGEMENT MINOR

For Bachelor of Music

The Music Career Management minor offers a Program of Study that prepares students to enter the industry in a variety of roles including managers and agents, promoters and marketers, advocates, curators, and consultants. Courses address health issues related to the music profession, the business of music, marketing, branding, promotion, and artist and career development. The program of study includes core Bachelor of Music courses in performance, theory, aural skills, cultural studies of music, and music technology.

A minor in Music Career Management follows a prescribed Program of Study in addition to the common core courses students will take in their first year. Students choose from music options and non-music electives to customize their program.

Code	Title	Credits
Minor Requirements		Credits
In addition to MUSC 361, which is also listed under General Major Requirements, students complete:		
MUSC 362	The Business of Music	3
MUSC 476	Health Issues and the Professional Musician	3
Minor Options		
Choose 9 credits from Music Career Management options		9
Total Credits		15