

# PROFESSIONAL COMMUNICATION MINOR

## For Bachelor of Communication Studies

The Professional Communication minor in MacEwan University's Bachelor of Communication Studies program offers students a focused pathway to enhance their communication skills. The 18-credit minor comprises two core courses in Grammar and Composition Foundations and Communication Theory plus 12 credits of specialized options. Students must complete BCSC 307 and can choose from a diverse range of courses covering areas such as editing, technical communication, rhetoric, and organizational communication. This minor equips students with practical writing, editing, and strategic communication planning skills, preparing them for various professional contexts. The program's flexibility allows students to tailor their learning to specific interests within the broad field of professional communication, offering a variety of exciting learning.

Code	Title	Credits
<b>Minor Requirements</b>		
The following courses, also listed under Core Requirements, are used for the Core Requirements and the Professional Communication minor requirements		
BCSC 100	Grammar and Composition Foundations	3
BCSC 200	Communication Theory	3
<b>Minor Options</b>		
Complete BCSC 307 and 9 credits from the following list: <sup>1</sup>		12
BCSC 215	Proofreading and Copyediting	
BCSC 216	Professional Communication	
BCSC 241	Introduction to Technical Communication	
BCSC 253	Classical and Modern Rhetoric	
BCSC 260	Stylistic and Structural Editing	
BCSC 310	Strategic Communication Planning	
BCSC 326	Rhetoric of Popular Culture	
BCSC 340	Technical Communication for Digital Applications	
BCSC 352	The Media and the Message	
BCSC 360	Magazine Editing	
BCSC 361	Book Editing	
BCSC 362	Print Culture Studies	
BCSC 365	Editing and Publishing Poetry	
BCSC 400	Intercultural Communication	
BCSC 418	Organizational Communication Theory	
BCSC 440	Technical Communication: Safety Standards and Policies	
BCSC 441	Technical Communication for Policy Writing	
BCSC 461	Production Editing and Publication Management	
<b>Total Credits</b>		<b>18</b>

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In addition to the 9 credits of Professional Communication minor options to be taken, the core required course, BCSC 307, will also be included for a total of 12 credits of minor options.