

JOURNALISM MINOR

For Bachelor of Communication Studies

The Journalism Minor in the Bachelor of Communication Studies (BCS) at MacEwan University offers students a comprehensive introduction to the field. The 18-credit program combines foundational courses with practical skills development. This minor equips students with essential journalism skills, including reporting, interviewing, and digital publishing. It provides a solid understanding of journalism's role in the 21st century, preparing students for various media-related careers or further studies.

Code	Title	Credits
Minor Requirements		
BCSC 201	Foundations of Journalism	3
BCSC 210	Introduction to News Reporting	3
BCSC 322	Interviewing Techniques	3
BCSC 397	Digital News Publishing I	3
Minor Options		
Choose 6 credits from the following:		6
BCSC 320	News, Media and Democracy: Understanding Information in the 21st-Century	
BCSC 323	Photojournalism	
BCSC 327	Online News Reporting: Journalism in the Digital Age	
BCSC 424	Reporting on Canadian Politics	
Total Credits		18