GRAPHIC DESIGN MINOR

For Bachelor of Communication Studies

In this minor, offered by the Department of Design, students are introduced to graphic design. Students learn to develop a concept and create graphic design responses to a brief using basic processes, methods, and industry-standard tools.

Using a graphic design process that integrates ideation, production, and presentation of concepts and/or final solutions, students are introduced to new ways of seeing and thinking about design. A balance of practice-based, hands-on, and theory-driven courses prepares students to develop graphic design solutions that address the objectives of project briefs.

Audiences receive messages through words and pictures—or type and image. This new minor in graphic design provides an opportunity for writing and journalism students to integrate their writing skills with the visual language of design.

Code	Title	Credits
The Graphic Design minor is a competitive minor that consists of 18, non-duplicative credits. Courses used for Graphic Design minor cannot be used to fulfill other major or minor requirements.		
The following 4 courses are required:		
DESN 110	Design Studio I: Visual Organization, Composition and Visual Language	3
DESN 120	Design Software I	3
DESN 131	Typography I	3
DESN 203	Concept Visualization	3
Students also choose 2 from the following options:		
DESN 150	Image Structure and Meaning	3
DESN 171	History of Visual Communication Design	3
DESN 205	Design Studio II: Process, Audience, and Context	3
DESN 220	Design Software II	3
DESN 250	Introduction to Photography	3
DESN 260	Video Production I	3
DESN 261	Motion Graphics I	3