DIGITAL EXPERIENCE DESIGN MINOR

For Bachelor of Communication Studies

In this minor, students are introduced to the field of digital experience design (DXD) and design digital products such as websites, apps, video game and wearable interfaces. Students learn to understand and identify client problems, recognize user needs, and translate these into wireframes, prototypes and visual interfaces. Students also learn and apply new processes and techniques to create digital products using the latest industry tools and practices that meet the emerging needs of a rapidly changing technological environment.

A balance of practice-based, hands-on, research, and theory-driven courses prepare them to solve problems and find digital solutions to improve people's lives.

The Digital Experience Design minor is a competitive minor. Students will need to have completed or be enrolled in DESN 242 before declaring a DXD Minor. The program consists of 18 non-duplicative credits. Courses used for DXD minor cannot be used to fulfill other major or minor requirements.

Code	Title	Credits
Minor Requirements		
DESN 242	Introduction to Digital Experience Design for Non-Designers	3
DESN 342	Digital Experience Design and Usability: Methods and Practices	3
DESN 344	Interaction Design I	3
DESN 442	Information Architecture and Content Strategy	3
Minor Options		
Choose 6 credits from the following:		6
DESN 243	Digital Experience Design History, Theories and Issues	
DESN 340	Web Design & Development I	
DESN 345	Service Design Seminar: Principles and Concepts	
DESN 347	Immersive Learning I	
DESN 440	Web Design & Development II	
DESN 444	Interaction Design II	
DESN 445	Service Design Studio: From Research to Solutions	
DESN 447	Immersive Learning II	
Total Credits		**18**