

DIGITAL EXPERIENCE DESIGN MINOR

For Bachelor of Commerce

Total credits required for minor: 15 senior-level credits.

Note: The Digital Experience Design minor is a competitive minor. Students will need to have completed DESN 242 before declaring a Digital Experience Design minor. There are 5 seats available in the Digital Experience Design Minor each year. Students submit their declaration by January 15 each year and are ranked by their admissions GPA, which is calculated using their most recent 24 credits of university-level course work, without breaking up a term. Applicants with the 5 highest GPAs will be admitted to the program, and notified of the success or denial of their application to the Digital Experience Design minor, no later than February 1.

Code	Title	Credits
Specific Minor Requirements		Credits
DESN 242	Introduction to Digital Experience Design for Non-Designers	3
DESN 342	Digital Experience Design Theory, Methods, and Issues	3
DESN 442	Information Architecture	3
Choose 6 credits from the following:		6
DESN 340	Web Design & Development I	
DESN 344	Interaction Design I	
DESN 440	Web Design & Development II	
DESN 444	Interaction Design II	
DESN 445	Service Design	
Total Credits		15