

MARKETING MINOR

For Bachelor of Arts and Bachelor of Science

Total credits required for minor – 18 senior-level credits.

A minimum of six credits must be completed at the 300 or 400- level.

Code	Title	Credits
Specific Minor Requirements		
BUSN 201	Introduction to Sustainable Business	3
MARK 301	Fundamentals of Marketing	3
General Minor Requirements		
Choose 12 credits from senior-level MARK		12
Total Credits		18