

TRAVEL AND TOURISM

Overview

School of Business

MacEwan.ca/Travel (<http://MacEwan.ca/Travel/>)

This program meets the highest Canadian standards for industry education. It is fast-paced and hands-on: you will work in a computer lab with access to industry software and a live reservation system. Combine this with a one-month practicum at program's end, and you are highly employable immediately upon graduation.

You'll take an in-depth look at the world's most important tourist destinations and learn what motivates travelers to visit them. You'll also develop an understanding of the evolving travel market and the technology used to document and sell North American and international travel. In just 13 months, you'll learn the skills Canada's travel industry demands most: communications, sales techniques, customer service, and automation.

To succeed in this career, you should welcome challenges and deadlines. Typically mature students fare better in this program than younger students. Communication skills, people skills, and a passion for sales are essential, as are superior organizational skills and a curiosity about the world. Your personal travel experiences are a definite asset.

Career Potential

Educated travel professionals are in high demand. Opportunities abound in everything from adventure tours and special interests to selling leisure packages and incentive travel. Graduates work as travel consultants, reservations agents, customer service representatives, sales representatives, and marketing managers. Throughout Canada and around the globe, MacEwan University grads can be found in a range of pursuits: booking scuba diving tours, escorting European coach tours, and arranging honeymoons in Hawaii or safari groups to Africa.

Contact Information

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Program Requirements

The following program requirements are needed to complete the credential. Refer to the Student Plan as this plan identifies the usual course schedule.

Complete 60 credits (20 courses) from this list:

Code	Title	Credits
ENGL 102 or WRIT 101	Analysis and Argument First Year Writing	3
ENGL 211	Business Communication	3
MGTS 107	Business Computing	3
TRVL 110	Airline Fares and Scheduling Concepts	3
TRVL 115	Introduction to Travel and Tourism	3
TRVL 116	Destinations I	3
TRVL 120	Domestic Air Travel	3
TRVL 122	Introduction to Computerized Reservations	3
TRVL 125	Travel Products and Services	3
TRVL 126	Destinations II	3

TRVL 230	International Air Travel	3
TRVL 232	Selling Travel Products and Services	3
TRVL 233	Travel Accounting	3
TRVL 236	Destinations III	3
TRVL 241	Selling and Marketing Travel	3
TRVL 242	Advanced Computer Reservations	3
TRVL 243	Tourism Industry Suppliers	3
TRVL 244	Practicum	3
TRVL 245	The Cruise Market	3
Choose one of INTB 255 or any 3-credit course from any subject		3
Total Credits		60

The minimum passing grade for a course at MacEwan University is a D unless otherwise noted next to the appropriate course in the program of study.

Student Plan

Students must follow the Student Plan (listed below) to complete this credential in the year(s) indicated by the plan. Students must consult with a program Academic Advisor regarding any deviation from the Student Plan, as this may extend the time it takes to complete the program.

Year 1			
Term 1	Credits	Term 2	Credits
ENGL 102 or WRIT 101		3 TRVL 120	3
ENGL 211		3 TRVL 122	3
MGTS 107		3 TRVL 125	3
TRVL 110		3 TRVL 126	3
TRVL 115		3 TRVL 232	3
TRVL 116		3 Open Elective: Choose any subject	3
		18	18
Year 2			
Term 1	Credits	Term 2	Credits
TRVL 230		3 TRVL 242	3
TRVL 233		3 TRVL 243	3
TRVL 236		3 TRVL 244	3
TRVL 241		3 TRVL 245	3
		12	12
Total Credits 60			

Admission Requirements

Applicants may be admitted to one of the following:

Regular Admission

To be evaluated through the Office of the University Registrar

Applicants must have a minimum overall average of 65 percent, with no course grade lower than 50 percent, in the following high school courses:

1. ELA 30-1 or ELA 30-2
2. Four subjects from Group A, B, C or D

Notes:

- Applicants are strongly encouraged to present a broad range of subjects in order to benefit from the breadth of learning and to increase flexibility of future program and course choices.
- A maximum of two Group B subjects may be presented; they must be from different disciplines.
- A maximum of one Group D subject may be presented. Group D subjects used for admission must be 5-credit or any credit combination of at least 5 credits (e.g., two 3-credit subjects).

Applicants with nine or more post-secondary level credits must also present a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

Mature Admission

To be evaluated through the Office of the University Registrar

Applicants must be 20 years of age or older and have been out of full-time high school at least one year by the beginning of the intake term. Applicants must have a minimum overall average of 65 percent, with no course grade lower than 50 percent, in the following high school courses:

1. ELA 30-1 or ELA 30-2
2. One subject from Group A, B, C or D

Applicants with nine or more post-secondary level credits must also present a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

Notes:

- Group D subjects used for admission must be 5-credit or any credit combination of at least 5 credits (e.g., two 3-credit subjects).

Previous Post-Secondary Work

To be evaluated through the Office of the University Registrar

Admission in this category does not imply or guarantee the transfer of any coursework and/or credential unless a block transfer agreement (internal or external) is in effect and published in the calendar by the Office of the University Registrar. In addition, transfer of coursework does not imply or guarantee that an applicant will be admitted.

Applicants must present a minimum of 24 post-secondary credits with a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

Additional Admission Criteria

All applicants must meet the following:

1. English Language Proficiency

To be evaluated through the Office of the University Registrar

Applicable to All Admission Categories

All applicants must meet an acceptable level of English language proficiency. We will require official documents such as high school or post-secondary transcripts or proof of successful completion of standardized language evaluation. Full details are available in MacEwan University's academic calendar or online at MacEwan.ca/ELP (<http://MacEwan.ca/ELP/>).