

# INSURANCE AND RISK MANAGEMENT - BUSINESS MANAGEMENT DIPLOMA

## Overview

MacEwan.ca/Insure (<http://MacEwan.ca/Insure/>)

Can you think through problems and weigh various options? This quality can help you shine in the insurance profession. Learn how to use information to make smart business decisions. Highly trained insurance professionals assess risks and insure clients against unforeseen events: physical, financial, or acts of nature.

The Insurance and Risk Management diploma is suited to students who thrive in a challenging environment. Critical thinking, problem-solving, attention to detail, and customer service skills are all valuable assets.

While this program is offered in the traditional two-year format, students may choose to accelerate their studies by planning to take classes in the spring and summer terms between Year 1 and 2. Visit with the School of Business academic advisors to learn more about this choice.

Offered in co-operation with the Insurance Institute of Canada and the Insurance Institute of Northern Alberta, this major prepares students for the Institute's Chartered Insurance Professional (CIP) designation. Topics covered include general business courses such as accounting, business law, sales, and marketing combined with insurance industry-specific courses such as property insurance, liability insurance, loss adjusting, underwriting, and risk management.

## Career Potential

The insurance industry is a vital part of the financial/ business community across Canada. It offers excellent career opportunities as claims adjusters, commercial and personal lines underwriters, account executives, brokers, agents, customer service representatives, risk management professionals, marketing representatives, and office or department managers.

## Contact Information

T: 780-497-5162

E: [Business@MacEwan.ca](mailto:Business@MacEwan.ca) ( [business@macewan.ca](mailto:business@macewan.ca) )

## Program Requirements

The following program requirements are needed to complete the credential. Refer to the Student Plan as this plan identifies the usual course schedule.

### Complete 60 credits (20 courses) from this list:

Code	Title	Credits
ACCT 311	Introductory Accounting	3
ACCT 322	Managerial Information and Control Systems	3
BUSN 201	Introduction to Sustainable Business	3
ECON 101	Introduction to Microeconomics	3
ENGL 102	Analysis and Argument	3
or WRIT 101	First Year Writing	
INSR 101	Insurance Principles and Practices	3
INSR 202	Property Insurance	3

INSR 203	Automobile Insurance	3
INSR 204	Liability Insurance	3
INSR 210	Essential Skills for the Insurance Broker and Agent	3
INSR 211	Essentials of Loss Adjusting	3
INSR 212	Underwriting Essentials	3
LEGL 210	Business Law I	3
MARK 301	Fundamentals of Marketing	3
MGTS 107	Business Computing	3
MGTS 113	Introduction to Quantitative Decision-Making	3
MGMT 231	Personal Selling	3
ORGA 201	Introduction to Management	3
PROW 210	Advanced Business Writing	3
SCMT 200	Introduction to Global Supply Chain Management	3
<b>Total Credits</b>		<b>60</b>

The minimum passing grade for a course at MacEwan University is a D unless otherwise noted next to the appropriate course in the program of study.

## Student Plan

### Suggested Course Sequencing

Year 1			
Term 1	Credits	Term 2	Credits
BUSN 201		3 INSR 202	3
ECON 101		3 INSR 211	3
INSR 101		3 MGTS 107	3
INSR 203		3 MGTS 113	3
WRIT 101 or ENGL 102		3 ORGA 201	3
		<b>15</b>	<b>15</b>
Year 2			
Term 1	Credits	Term 2	Credits
ACCT 311		3 ACCT 322	3
INSR 204		3 LEGL 210	3
INSR 210		3 MARK 301	3
INSR 212		3 PROW 210	3
MGMT 231		3 SCMT 200	3
		<b>15</b>	<b>15</b>
<b>Total Credits</b>			<b>60</b>

## Admission Requirements

Students must follow the Student Plan (listed below) to complete this credential in the year(s) indicated by the plan. Students must consult with a program Academic Advisor regarding any deviation from the Student Plan, as this may extend the time it takes to complete the program

Applicants may be admitted to one of the following:

### Regular Admission

*To be evaluated through the Office of the University Registrar*

Applicants must have a minimum overall average of 65 percent, with no course grade lower than 50 percent, in the following high school courses:

1. ELA 30-1 or ELA 30-2
2. Mathematics 30-1 or Mathematics 30-2
3. Three subjects from Group A, B, C, or D

Notes:

- Applicants are strongly encouraged to present a broad range of subjects in order to benefit from the breadth of learning and to increase flexibility of future program and course choices.
- A maximum of two Group B subjects may be presented; they must be from different disciplines.
- A maximum of one Group D subject may be presented. Group D subjects used for admission must be 5-credit or any credit combination of at least 5 credits (e.g., two 3-credit subjects).

Applicants with nine or more post-secondary level credits must also present a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

### Mature Admission

*To be evaluated through the Office of the University Registrar*

Applicants must be 20 years of age or older and have been out of full-time high school at least one year by the beginning of the intake term. Applicants must have a minimum overall average of 65 percent, with no course grade lower than 50 percent, in the following high school courses:

- ELA 30-1 or ELA 30-2
- Mathematics 30-1 or Mathematics 30-2

Applicants with nine or more post-secondary level credits must also present a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

### Previous Post-Secondary Admission

*To be evaluated through the Office of the University Registrar*

Admission in this category does not imply or guarantee the transfer of any coursework and/or credential unless a block transfer agreement (internal or external) is in effect and published in the Calendar by the Office of the University Registrar. In addition, transfer of coursework does not imply or guarantee that an applicant will be admitted.

Applicants must have successfully completed one of the following with a minimum Admission Grade Point Average (AGPA) of 2.0 on the 4.0 scale from a recognized institution:

- A business credential (minimum 30 credits).

OR

- A minimum of 24 university-level credits and must have completed the English and Math requirements listed under the Regular or Mature Admission category.

## Additional Admission Criteria

All applicants must meet the following:

### 1. English Language Proficiency

*To be evaluated through the Office of the University Registrar*

#### Applicable to All Admission Categories

All applicants must meet an acceptable level of English language proficiency. We will require official documents such as high school or post-secondary transcripts or proof of successful completion of standardized language evaluation. Full details are available in MacEwan University's academic calendar or online at [MacEwan.ca/ELP](http://MacEwan.ca/ELP) (<http://MacEwan.ca/ELP/>).