# INSURANCE AND RISK MANAGEMENT - BUSINESS MANAGEMENT DIPLOMA 

## Overview

MacEwan.ca/Insure (http://MacEwan.ca/Insure/)
Can you think through problems and weigh various options? This quality can help you shine in the insurance profession. Learn how to use information to make smart business decisions. Highly trained insurance professionals assess risks and insure clients against unforeseen events: physical, financial, or acts of nature.

The Insurance and Risk Management diploma is suited to students who thrive in a challenging environment. Critical thinking, problem-solving, attention to detail, and customer service skills are all valuable assets.

While this program is offered in the traditional two-year format, students may choose to accelerate their studies by planning to take classes in the spring and summer terms between Year 1 and 2. Visit with the School of Business academic advisors to learn more about this choice.

Offered in co-operation with the Insurance Institute of Canada and the Insurance Institute of Northern Alberta, this major prepares students for the Institute's Chartered Insurance Professional (CIP) designation. Topics covered include general business courses such as accounting, business law, sales, and marketing combined with insurance industry-specific courses such as property insurance, liability insurance, loss adjusting, underwriting, and risk management.

## Career Potential

The insurance industry is a vital part of the financial/ business community across Canada. It offers excellent career opportunities as claims adjusters, commercial and personal lines underwriters, account executives, brokers, agents, customer service representatives, risk management professionals, marketing representatives, and office or department managers.

## Contact Information

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## Program Requirements

The following program requirements are needed to complete the credential. Refer to the Student Plan as this plan identifies the usual course schedule.

Complete 60 credits ( 20 courses) from this list:

| Code | Title | Credits |
| :--- | :--- | ---: |
| ACCT 311 | Introductory Accounting | 3 |
| ACCT 322 | Managerial Information and Control Systems | 3 |
| BUSN 201 | Introduction to Sustainable Business | 3 |
| ECON 101 | Introduction to Microeconomics | 3 |
| ENGL 102 | Analysis and Argument | 3 |
| or WRIT 101 | First Year Writing | 3 |
| INSR 101 | Insurance Principles and Practices | 3 |


| INSR 203 | Automobile Insurance | 3 |
| :--- | :--- | :--- |
| INSR 204 | Liability Insurance | 3 |
| INSR 210 | Essential Skills for the Insurance Broker and Agent | 3 |
| INSR 211 | Essentials of Loss Adjusting | 3 |
| INSR 212 | Underwriting Essentials | 3 |
| LEGL 210 | Business Law I | 3 |
| MARK 301 | Fundamentals of Marketing | 3 |
| MGTS 107 | Business Computing | 3 |
| MGTS 113 | Introduction to Quantitative Decision-Making | 3 |
| MGMT 231 | Personal Selling | 3 |
| ORGA 201 | Introduction to Management | 3 |
| PROW 210 | Advanced Business Writing | 3 |
| SCMT 200 | Introduction to Global Supply Chain Management | 3 |
| Total Credits |  | $\mathbf{6 0}$ |

The minimum passing grade for a course at MacEwan University is a D unless otherwise noted next to the appropriate course in the program of study.

## Student Plan

Suggested Course Sequencing

| Year 1 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Term 1 | Credits | Term 2 | Credits |  |
| BUSN 201 |  | 3 INSR 202 |  | 3 |
| ECON 101 |  | 3 INSR 211 |  | 3 |
| INSR 101 |  | 3 MGTS 107 |  | 3 |
| INSR 203 |  | 3 MGTS 113 |  | 3 |
| WRIT 101 or ENGL 102 |  | 3 ORGA 201 |  | 3 |
|  |  | 15 |  | 15 |
| Year 2 |  |  |  |  |
| Term 1 | Credits | Term 2 | Credits |  |
| ACCT 311 |  | 3 ACCT 322 |  | 3 |
| INSR 204 |  | 3 LEGL 210 |  | 3 |
| INSR 210 |  | 3 MARK 301 |  | 3 |
| INSR 212 |  | 3 PROW 210 |  | 3 |
| MGMT 231 |  | 3 SCMT 200 |  | 3 |
|  |  | 15 |  | 15 |

Total Credits 60

## Admission Requirements

Students must follow the Student Plan (listed below) to complete this credential in the year(s) indicated by the plan. Students must consult with a program Academic Advisor regarding any deviation from the Student Plan, as this may extend the time it takes to complete the program

Applicants may be admitted to one of the following:

## Regular Admission

To be evaluated through the Office of the University Registrar
Applicants must have a minimum overall average of 65 percent, with no course grade lower than 50 percent, in the following high school courses:

1. ELA 30-1 or ELA 30-2
2. Mathematics 30-1 or Mathematics 30-2
3. Three subjects from Group $A, B, C$, or $D$

Notes:

- Applicants are strongly encouraged to present a broad range of subjects in order to benefit from the breadth of learning and to increase flexibility of future program and course choices.
- A maximum of two Group B subjects may be presented; they must be from different disciplines.
- A maximum of one Group D subject may be presented. Group D subjects used for admission must be 5 -credit or any credit combination of at least 5 credits (e.g., two 3-credit subjects).

Applicants with nine or more post-secondary level credits must also present a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

## Mature Admission

To be evaluated through the Office of the University Registrar
Applicants must be 20 years of age or older and have been out of fulltime high school at least one year by the beginning of the intake term. Applicants must have a minimum overall average of 65 percent, with no course grade lower than 50 percent, in the following high school courses:

- ELA 30-1 or ELA 30-2
- Mathematics 30-1 or Mathematics 30-2

Applicants with nine or more post-secondary level credits must also present a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

## Previous Post-Secondary Admission

To be evaluated through the Office of the University Registrar
Admission in this category does not imply or guarantee the transfer of any coursework and/or credential unless a block transfer agreement (internal or external) is in effect and published in the Calendar by the Office of the University Registrar. In addition, transfer of coursework does not imply or guarantee that an applicant will be admitted.

Applicants must have successfully completed one of the following with a minimum Admission Grade Point Average (AGPA) of 2.0 on the 4.0 scale from a recognized institution:

- A business credential (minimum 30 credits).
- A minimum of 24 university-level credits and must have completed the English and Math requirements listed under the Regular or Mature Admission category.


## Additional Admission Criteria

All applicants must meet the following:

# 1. English Language Proficiency <br> To be evaluated through the Office of the University Registrar 

## Applicable to All Admission Categories

All applicants must meet an acceptable level of English language proficiency. We will require official documents such as high school or post-secondary transcripts or proof of successful completion of standardized language evaluation. Full details are available in MacEwan University's academic calendar or online at MacEwan.ca/ELP (http:// MacEwan.ca/ELP/).

