ASIA PACIFIC MANAGEMENT

Overview

Triffo School of Business
MacEwan.ca/AsiaPacific (http://%E2%80%8BMacEwan.ca/AsiaPacific/)

International business and cross-cultural skills are fast becoming a requirement in today's global economy. The Asia Pacific region is Canada's second largest trade partner. Success in this region requires employees with international business skills and knowledge of the cultural and business environment in Asia.

The Asia Pacific Management diploma is a two-year, international business program designed to prepare Canadian and international students to launch a career in international business and management. The program of study cultivates the skills and insights required to be successful in domestic and international economies. Students can expect a range of academic business courses, specialized practical coursework in Asian culture, language, intercultural communications and international business principles.

Career Potential

Asia Pacific Management is a demanding program ideal for individuals interested in a career in international business with a focus on the Asia Pacific region. In addition to the usual employment opportunities available to business diploma graduates, graduates may also join an increasing number of Canadian companies and agencies active in international business exchanges, as well as Canadian companies serving an ever-growing number of Asian clients. Graduates can also join the list of successful entrepreneurs with an Asian customer base. The Asia Pacific Management program also makes an excellent post-degree diploma.

Contact Information

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Program Requirements

The following program requirements are needed to complete the credential. Refer to the Student Plan as this plan identifies the usual course schedule.

Complete 60 credits (20 courses) from this list:

Code	Title	Credits
ACCT 212	Introductory Accounting	3
BUSN 201	Introduction to Sustainable Business	3
CHIN 101	Introductory Chinese I	3
or JAPN 101	Introductory Japanese I	
CHIN 102	Introductory Chinese II	3
or JAPN 102	Introductory Japanese II	
ECON 101	Introduction to Microeconomics	3
ECON 102	Introduction to Macroeconomics	3
ENGL 102	Analysis and Argument	3
or WRIT 101	First Year Writing	
FNCE 201	Introductory Finance	3
INTB 300	Introduction to International Business	3
INTB 311	Diversity and Intercultural Communication	3
INTB 320	Regional Perspectives of International Business	3
LEGL 210	Business Law I	3
LEGL 310	Legal Aspects of International Business	3
MARK 201	Fundamentals of Marketing	3
MARK 403	International Marketing	3
or FNCE 404	International Finance	
MGTS 103	Introduction to Business Statistics	3
ORGA 101	Introduction to Management	3
Options: Choose 9 credits (three courses) from this list:		*9*
BWIL 200	Work Preparation and Community Partner Project	
FNCE 404	International Finance	
HIST 281	Asia Since A.D. 1500	
HIST 282	History of Modern Japan	
INTB 255	Doing Business Internationally - Study Tour	
INTB 310	Global Business and Sustainability	
MARK 403	International Marketing	
POLS 264	Introduction to Global Politics	
Total Credits		**60**

The minimum passing grade for a course at MacEwan University is a D unless otherwise noted next to the appropriate course in the program of study.

Program Regulations

Foreign Language Course Exemption

Students who demonstrate fluency in reading and writing Chinese or Japanese as assessed by a designated faculty member or test at MacEwan University may request an exemption to the requirement of 6 credits of Chinese or Japanese language study. If an exemption is granted, students will select 6 credits of substitute study as approved by the Chair.

Student Plan

Students must follow the Student Plan (listed below) to complete this credential in the year(s) indicated by the plan. Students must consult with a program Academic Advisor regarding any deviation from the Student Plan, as this may extend the time it takes to complete the program.

Year 1

Term 1	Credits	Term 2	Credits
BUSN 201	3	ACCT 212	3
CHIN 101 or JAPN 101	3	CHIN 102 or JAPN 102	3
ECON 101	3	ECON 102	3
ENGL 102 or WRIT 101	3	INTB 300	3
MGTS 103	3	ORGA 101	3
	15		**15**

Year 2

Term 1	Credits	Term 2	Credits
FNCE 201	3	FNCE 404 or MARK 403	3
INTB 311	3	LEGL 310	3
INTB 320	3	Option Requirement: Choose 9 credits (3 courses) from this list:	9
LEGL 210	3	BWIL 200	
MARK 201	3	HIST 281	
		HIST 282	
		INTB 255	
		INTB 310	

	FNCE 404	
	MARK 403	
	POLS 264	
15		**15**

Total Credits 60

Admission Requirements

Applicants may be admitted to one of the following:

Regular Admission

To be evaluated through the Office of the University Registrar

Applicants must have a minimum overall average of 65 percent, with no course grade lower than 50 percent, in the following high school courses:

1. ELA 30-1
2. Mathematics 30-1 or Mathematics 30-2
3. Three subjects from Group A, B, C or D

Notes:

- Applicants are strongly encouraged to present a broad range of subjects in order to benefit from the breadth of learning and to increase flexibility of future program and course choices.
- A maximum of two Group B subjects may be presented; they must be from different disciplines.
- A maximum of one Group D subject may be presented. Group D subjects used for admission must be 5-credit or any credit combination of at least 5 credits (e.g., two 3-credit subjects).

Applicants with nine or more post-secondary level credits must also present a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

Mature Admission

To be evaluated through the Office of the University Registrar

Applicants must be 20 years of age or older and have been out of full-time high school at least one year by the beginning of the intake term. Applicants must have a minimum overall average of 65 percent, with no course grade lower than 50 percent, in the following high school courses:

1. ELA 30-1
2. Mathematics 30-1 or Mathematics 30-2

Applicants with nine or more post-secondary level credits must also present a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

Previous Post-Secondary Work

To be evaluated through the Office of the University Registrar

Admission in this category does not imply or guarantee the transfer of any coursework and/or credential unless a block transfer agreement (internal or external) is in effect and published in the calendar by the Office of the University Registrar. In addition, transfer of coursework does not imply or guarantee that an applicant will be admitted.

Applicants must have successfully completed the following from a recognized institution:

- A minimum of 24 post-secondary credits with a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale and must have completed the required core courses listed under the Regular or Mature Admission category.

Additional Admission Criteria

All applicants must meet the following:

1. English Language Proficiency

To be evaluated through the Office of the University Registrar

Applicable to All Admission Categories

All applicants must meet an acceptable level of English language proficiency. We will require official documents such as high school or post-secondary transcripts or proof of successful completion of standardized language evaluation. Full details are available in MacEwan's full-time calendar or online at MacEwan.ca/ELP (http://MacEwan.ca/ELP/).

2. Other Admission Criteria

To be evaluated through the Office of the University Registrar

Applicable to All Admission Categories

Applicants who have been assigned two unsatisfactory academic records within the past five years will not be considered for admission or re-admission to the program until a minimum three years from the date of the assignment of the last unsatisfactory academic record. For the purpose of admission or re-admission, an unsatisfactory record is defined as a transcript with the notation 'required to withdraw' or equivalent.