

# ACCOUNTING AND STRATEGIC MEASUREMENT

## Overview

*School of Business*

MacEwan.ca/Accounting (<https://www.macewan.ca/academics/programs/accounting-and-strategic-measurement/>)

Success in today's business world depends on sound decisions based on timely, accurate and well-directed financial information. Successful accounting students have good analytical skills, are able to work in a team environment, and are self-motivated. In addition, they need effective oral and written communication skills for success.

The Accounting and Strategic Measurement diploma provides a comprehensive overview of accounting procedures and principles. Students in the program learn about management, cost and financial accounting, finance, taxation, computer applications and management skills, providing them with intermediate level accounting knowledge.

## Career Potential

Graduates of the diploma apply their training and skills as accountants in private business, public accounting firms, financial institutions, government, hospitals, industry and consulting firms. Common starting positions include analysts, junior accountants, payroll accountants, financial accountants, cost accountants, assistant controllers and accounting technicians. The experience and learning acquired through the integration of technology gives graduates unequalled leverage in the job market.

## Contact Information

T: 780-497-5162

E: [Business@Macewan.ca](mailto:Business@Macewan.ca) ([business@macewan.ca](mailto:business@macewan.ca))

## Program Requirements

The following program requirements are needed to complete the credential. Refer to the Student Plan as this plan identifies the usual course schedule.

**Complete 60 credits (20 courses) from this list:**

Code	Title	Credits
ACCT 101	Financial Accounting I	3
ACCT 201	Financial Accounting II	3
ACCT 207	Accounting Software	3
ACCT 228	Income Tax Software	3
ACCT 315	Intermediate Financial Accounting I	3
ACCT 316	Intermediate Financial Accounting II	3
ACCT 322	Managerial Information and Control Systems	3
ACCT 324	Intermediate Management Accounting	3
ACCT 330	Introduction to Data Analytics in Accounting	3
BUSN 201	Introduction to Sustainable Business	3
ECON 101	Introduction to Microeconomics	3
FNCE 301	Introductory Finance	3
LEGL 210	Business Law I	3
MGTS 103	Introduction to Business Statistics	3
MGTS 113	Introduction to Quantitative Decision-Making	3

PROW 210	Advanced Business Writing	3
WRIT 101	First Year Writing	3
or ENGL 102	Analysis and Argument	
Open Electives: Choose 9 credits (three courses) from any subject		9
<b>Total Credits</b>		<b>60</b>

The minimum passing grade for a course at MacEwan University is a D unless otherwise noted next to the appropriate course in the program of study.

## Student Plan

Students must follow the Student Plan (listed below) to complete this credential in the year(s) indicated by the plan. Students must consult with a program Academic Advisor regarding any deviation from the Student Plan, as this may extend the time it takes to complete the program.

Year 1			
Term 1	Credits	Term 2	Credits
ACCT 101		3 ACCT 201	3
BUSN 201		3 ACCT 207	3
ECON 101		3 ACCT 228	3
ENGL 102 or WRIT 101		3 PROW 210	3
MGTS 103		3 MGTS 113	3
			<b>15</b>
Year 2			
Term 1	Credits	Term 2	Credits
ACCT 315		3 ACCT 316	3
ACCT 322		3 ACCT 324	3
FNCE 301		3 ACCT 330	3
LEGL 210		3 Open Elective: Choose any subject	3
Open Elective: Choose any subject		3 Open Elective: Choose any subject	3
			<b>15</b>
<b>Total Credits</b>			<b>60</b>

## Admissions Requirements

Applicants may be admitted to one of the following:

### Regular Admission

*To be evaluated through the Office of the University Registrar*

Applicants must have a minimum overall average of 65 percent, with no course grade lower than 50 percent, in the following high school courses:

1. ELA 30-1 or ELA 30-2
2. Mathematics 30-1 or Mathematics 30-2
3. Three Subjects from Group A, B, C, or D

### Notes:

- Applicants are strongly encouraged to present a broad range of subjects in order to benefit from the breadth of learning and to increase flexibility of future program and course choices.
- A maximum of two Group B subjects may be presented; they must be from different disciplines.
- A maximum of one Group D subject may be presented. Group D subjects used for admission must be 5-credit or any credit combination of at least five credits (e.g.: two 3-credit subjects).

Applicants with nine or more post-secondary level credits must also present a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

## **Mature Admission**

*To be evaluated through the Office of the University Registrar*

Applicants must be 20 years of age or older and have been out of full-time high school at least one year by the beginning of the intake term. Applicants must have a minimum overall average of 65 percent, with no course grade lower than 50 percent, in the following high school courses:

1. ELA 30-1 or ELA 30-2
2. Mathematics 30-1 or Mathematics 30-2

Applicants with nine or more post-secondary level credits must also present a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

## **Previous Post-Secondary Admission**

*To be evaluated through the Office of the University Registrar*

Admission in this category does not imply or guarantee the transfer of any coursework and/or credential unless a block transfer agreement (internal or external) is in effect and published in the Calendar by the Office of the University Registrar. In addition, transfer of coursework does not imply or guarantee that an applicant will be admitted.

Applicants must have successfully completed one of the following with a minimum Admission Grade Point Average (AGPA) of 2.0 on the 4.0 scale from a recognized institution:

- A business credential (minimum 30 credits).

OR

- A minimum of 24 university-level credits and must have completed the English and Math requirements listed under the Regular or Mature Admission category.

## **Additional Admission Criteria**

### **1. English Language Proficiency**

*To be evaluated through the Office of the University Registrar*

#### **Applicable to All Admission Categories**

All applicants must meet an acceptable level of English language proficiency. We will require official documents such as high school or post-secondary transcripts or proof of successful completion of standardized language evaluation. Full details are available in MacEwan University's academic calendar or online at [MacEwan.ca/ELP/](http://MacEwan.ca/ELP/).