

BUSINESS MANAGEMENT

School of Business

MacEwan.ca/Management (<http://MacEwan.ca/Management>)

The Business Management diploma is a comprehensive general business program that prepares students to take on any business challenge. Using more than traditional books and theory, this program teaches through lectures, individual and group case-studies and real-world examples.

To help develop and demonstrate the potential of our students to become managers, administrators, entrepreneurs and leaders, we emphasize the integration of soft skills such as professionalism, interpersonal relations, teamwork and communications with quantitative and strategic decision-making abilities.

Students choose from the following:

- Business Management certificate
- Business Management diploma
- Aviation Management major
- Insurance and Risk Management major

With the exception of Insurance and Risk Management, these programs require that students carry and use a laptop computer for most classes.

MacEwan University recognizes that every student has unique demands on their time, so we offer a range of scheduling choices. The Business Management certificate and diploma are available on a full-time or part-time basis as follows:

- Traditional school year: September through April over two years.
- Flexible route: complete classes over a longer period of time. This option offers courses year round that may be taken on a full- or part-time basis. Begin in September.
- Part-time and online: all courses are available in the evenings and most are available online.

Career Potential

The Business Management program appeals to people who want to pursue a career in business and/or management and want a balance of theory and practical experience. The program is ideal for a wide range of possible careers in business including starting your own business, sales, marketing, hospitality management and financial services. It is also well suited to those wanting to pursue further post-secondary studies, either immediately upon graduation or at some point in the future.

Graduates of this diploma are eligible for the Certified in Management designation with the Canadian Institute of Management. Visit www.cim.ca for more information regarding membership and designation.

Transferability

Internal Opportunities

MacEwan University is committed to providing bridging and laddering opportunities to its certificate and diploma graduates. Graduates of this program are eligible to transfer up to 36 credits to MacEwan University's Bachelor of Arts degree.

External Opportunities

All courses completed for the Fine Art diploma are credit courses and may be transferable individually or by block transfer toward a Bachelor of Fine Art degree at AUArts (Alberta University of the Arts) and other Alberta and Canadian institutions (e.g., Emily Carr, NSCAD). Admission to provincial or out-of-province degree-granting art institutions is generally determined through an evaluation of the student's MacEwan University transcript and the level of portfolio achievement. Students interested in transferring a completed diploma are advised to consult the receiving institution regarding their application requirements, procedures and transfer policies.

For current, detailed information on individual course and diploma transferability in Alberta, refer to the Learner Pathways System at www.transferralberta.ca (<http://www.transferralberta.ca>) or contact the receiving institution directly.

Categories of Admission

Applicants may be admitted to one of the following:

Regular Admission

To be evaluated through the Office of the University Registrar

Applicants must have a minimum overall average of 65 percent, with no course grade lower than 50 percent, in the following high school courses:

1. ELA 30-1 or ELA 30-2
2. Mathematics 30-1 or Mathematics 30-2
3. Three subjects from Group A, B, C, or D

Notes:

- Applicants are strongly encouraged to present a broad range of subjects in order to benefit from the breadth of learning and to increase flexibility of future program and course choices.
- A maximum of two Group B subjects may be presented; they must be from different disciplines.
- A maximum of one Group D subject may be presented. Group D subjects used for admission must be 5-credit or any credit combination of at least 5 credits (e.g., two 3-credit subjects).

Applicants with nine or more post-secondary level credits must also present a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

Mature Admission

To be evaluated through the Office of the University Registrar

Applicants must be 20 years of age or older and have been out of full-time high school at least one year by the beginning of the intake term. Applicants must have a minimum overall average of 65 percent, with no course grade lower than 50 percent, in the following high school courses:

1. ELA 30-1 or ELA 30-2
2. Mathematics 30-1 or Mathematics 30-2

Applicants with nine or more post-secondary level credits must also present a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

Previous Post-Secondary Admission

To be evaluated through the Office of the University Registrar

Admission in this category does not imply or guarantee the transfer of any coursework and/or credential unless a block transfer agreement (internal or external) is in effect and published in the Calendar by the Office of the University Registrar. In addition, transfer of coursework does not imply or guarantee that an applicant will be admitted.

Applicants must present a minimum of 24 post-secondary credits with a minimum Admission Grade Point Average (AGPA) of 2.0 on the 4.0 scale and must have completed the required core courses listed under the Regular or Mature Category.

Additional Admission Criteria

All applicants must meet the following:

1. English Language Proficiency

To be evaluated through the Office of the University Registrar

Applicable to All Admission Categories

All applicants must meet an acceptable level of English language proficiency. We will require official documents such as high school or post-secondary transcripts or proof of successful completion of standardized language evaluation. Full details are available in MacEwan University's academic calendar or online at MacEwan.ca/ELP (<http://MacEwan.ca/ELP>).

Programs of Study

- Aviation Management Major (<https://calendar.macewan.ca/programs-study/certificate-diploma-programs/business-management/aviation-management-major>)
- Business Management Certificate (<https://calendar.macewan.ca/programs-study/certificate-diploma-programs/business-management/business-management-certificate>)
- Business Management Diploma (<https://calendar.macewan.ca/programs-study/certificate-diploma-programs/business-management/business-management-diploma>)
- Insurance and Risk Management Major (<https://calendar.macewan.ca/programs-study/certificate-diploma-programs/business-management/insurance-risk-management-major>)