

ASIA PACIFIC MANAGEMENT

School of Business

MacEwan.ca/AsiaPacific (<http://www.macewan.ca/AsiaPacific>)

International business and cross-cultural skills are fast becoming a requirement in today's global economy. The Asia Pacific region is Canada's second largest trade partner. Success in this region requires employees with international business skills and knowledge of the cultural and business environment in Asia.

The Asia Pacific Management diploma is a two-year, international business program designed to prepare Canadian and international students to launch a career in international business and management. The program of study cultivates the skills and insights required to be successful in domestic and international economies. Students can expect a range of academic business courses, specialized practical coursework in Asian culture, language, intercultural communications and international business principles.

Career Potential

Asia Pacific Management is a demanding program ideal for individuals interested in a career in international business with a focus on the Asia Pacific region. In addition to the usual employment opportunities available to business diploma graduates, graduates may also join an increasing number of Canadian companies and agencies active in international business exchanges, as well as Canadian companies serving an ever-growing number of Asian clients. Graduates can also join the list of successful entrepreneurs with an Asian customer base. The Asia Pacific Management program also makes an excellent post-degree diploma.

Transferability

Internal Opportunities

MacEwan University is committed to providing bridging and laddering opportunities to its certificate and diploma graduates. Graduates of this diploma may be granted up to 60 credits to MacEwan University's Bachelor of Commerce degree. Students are advised to consult a program advisor for the Commerce program for specific admission requirements.

External Opportunities

All courses completed for the Asia Pacific Management diploma are credit courses and may be transferable individually toward further study at other Alberta institutions. Students presenting a completed diploma in this program may also be eligible for a block transfer to other Alberta institutions. For current, detailed information on individual course and diploma transferability, refer to the Learner Pathways System at www.transferalberta.ca (<http://www.transferalberta.ca>) or contact the receiving institution directly.

Contact Information

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E: asiapacific@macewan.ca

Categories of Admission

Applicants may be admitted to one of the following:

Regular Admission

To be evaluated through the Office of the University Registrar

Applicants must have a minimum overall average of 65 percent, with no course grade lower than 50 percent, in the following high school courses:

1. ELA 30-1
2. Mathematics 30-1 or Mathematics 30-2
3. Three subjects from Group A, B, C or D

Notes:

- Applicants are strongly encouraged to present a broad range of subjects in order to benefit from the breadth of learning and to increase flexibility of future program and course choices.
- A maximum of two Group B subjects may be presented; they must be from different disciplines.
- A maximum of one Group D subject may be presented. Group D subjects used for admission must be 5-credit or any credit combination of at least 5 credits (e.g., two 3-credit subjects).

Applicants with nine or more post-secondary level credits must also present a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

Mature Admission

To be evaluated through the Office of the University Registrar

Applicants must be 20 years of age or older and have been out of full-time high school at least one year by the beginning of the intake term. Applicants must have a minimum overall average of 65 percent, with no course grade lower than 50 percent, in the following high school courses:

1. ELA 30-1
2. Mathematics 30-1 or Mathematics 30-2

Applicants with nine or more post-secondary level credits must also present a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale.

Previous Post-Secondary Work

To be evaluated through the Office of the University Registrar

Admission in this category does not imply or guarantee the transfer of any coursework and/or credential unless a block transfer agreement (internal or external) is in effect and published in the calendar by the Office of the University Registrar. In addition, transfer of coursework does not imply or guarantee that an applicant will be admitted.

Applicants must have successfully completed the following from a recognized institution:

- A minimum of 24 post-secondary credits with a minimum Admission Grade Point Average (AGPA) of 2.0 on a 4.0 scale and must have completed the required core courses listed under the Regular or Mature Admission category.

Additional Admission Criteria

All applicants must meet the following:

1. English Language Proficiency

To be evaluated through the Office of the University Registrar

Applicable to All Admission Categories

All applicants must meet an acceptable level of English language proficiency. We will require official documents such as high school or post-secondary transcripts or proof of successful completion of standardized language evaluation. Full details are available in MacEwan's full-time calendar or online at MacEwan.ca/ELP (<http://MacEwan.ca/ELP>).

2. Other Admission Criteria

To be evaluated through the Office of the University Registrar

Applicable to All Admission Categories

Applicants who have been assigned two unsatisfactory academic records within the past five years will not be considered for admission or re-admission to the program until a minimum three years from the date of the assignment of the last unsatisfactory academic record. For the purpose of admission or re-admission, an unsatisfactory record is defined as a transcript with the notation 'required to withdraw' or equivalent.

Program of Study

| Course | Title | Credits |
|-------------------------|--|---------|
| Year I | | |
| ACCT 311 | Introductory Accounting | 3 |
| BUSN 201 | Introduction to Sustainable Business | 3 |
| ECON 101 | Introduction to Microeconomics | 3 |
| ECON 102 | Introduction to Macroeconomics | 3 |
| INTB 312 | Conducting Business in Asia | 3 |
| MGTS 103 | Probability and Statistics I | 3 |
| ORGA 201 | Introduction to Management | 3 |
| CHIN 101 or JAPN 101 | Introductory Chinese I or Introductory Japanese I | 3 |
| CHIN 102 or JAPN 102 | Introductory Chinese II or Introductory Japanese II | 3 |
| ENGL 102 or WRIT 101 | Analysis and Argument or First Year Writing | 3 |
| Credits | | 30 |
| Year II | | |
| FNCE 301 | Introductory Finance | 3 |
| INTB 300 | Introduction to International Business | 3 |
| INTB 311 | Diversity and Intercultural Communication | 3 |
| LEGL 210 | Business Law I | 3 |
| MARK 301 | Fundamentals of Marketing | 3 |
| POLS 261 | Asia Pacific Political Systems | 3 |
| INTB Option | | 3 |
| CHIN 201 or JAPN 201 | Introductory Chinese III or Introductory Japanese III | 3 |
| CHIN 202 or JAPN 202 | Introductory Chinese IV or Introductory Japanese IV | 3 |
| FNCE 404 or MARK 403 | International Finance or International Marketing | 3 |
| Credits | | 30 |
| Total Credits | | 60 |

The minimum passing grade for a course at MacEwan University is a D unless otherwise noted next to the appropriate course in the program of study.

Course Substitutions

| Credit Earned in: | May Be Substituted for Credit in Program Course: |
|---------------------|--|
| ACCT 111 & ACCT 161 | ACCT 311 |

Program Graduation Regulations**Foreign Language Course Exemption**

Students who demonstrate fluency in reading and writing Chinese or Japanese as assessed by a designated faculty member or test at MacEwan University may request an exemption to the requirement of 12 credits of Chinese or Japanese language study. If an exemption is granted, students will select 12 credits of substitute study as approved by the Chair.