

MARKETING MINOR FOR ARTS AND SCIENCE

Total credits required for minor – 18 senior-level credits.

A minimum of six credits must be completed at the 300- or 400-level.

Note: The Marketing minor is a competitive minor. Students must complete or be enrolled in BUSN 201 by the Winter term to be considered for this minor. There are 10 seats available in the Marketing minor each year. Students will submit their declaration by January 15. Students who apply will be ranked by their admissions GPA, which is using their most recent 24 credits of university-level course work, without breaking up a term. Applicants with the 10 highest GPAs will be admitted to the program. Students will be notified of the success or denial of their application to the Marketing minor no later than February 1.

Course ID	Course Name	Credits
Specific Minor Requirements		
BUSN 201	Introduction to Sustainable Business	3
MARK 301	Fundamentals of Marketing	3
General Minor Requirements		
Select 12 credits from senior-level MARK		12
Total Credits		18