DEPARTMENT OF INTERNATIONAL BUSINESS, MARKETING, STRATEGY AND LAW

This department delivers courses which develop students' critical and analytical business skills. Our courses focus on challenging students to develop a global mindset, navigating the legal environment of business, creating marketing strategy, conducting stakeholder analysis, and managing public relations. The department is also committed to delivering rich international educational experiences for students.

Faculty have backgrounds in strategy, international business, law, marketing, public relations, and tourism. Many of our faculty are actively engaged in academic and industry focused research both locally and internationally. Many of our faculty members publish in highly ranked academic journals.

Faculty

Fernando Angulo, PhD (UAB Barcelona)
Entrepreneurship and Management, Marketing and Market Research

Mahan Ashouri, LL.M., DCL - Candidate for Doctor of Law (McGill)
Law

Teddy Carter, PhD Candidate (Alberta)
Strategic Management and Organization

Hadi Chapardar, PhD (Western)
Business Administration

Quin (Claire) Deng, PhD (Alberta)
Marketing

Carlos Freire-Gibb, PhD (Aalborg)
Economic Geography

Makarand Gulawani, PhD (Pune)
Marketing

Yan Hoong, PhD (Guelph)
Management

Travis Huckell, LLB (Alberta)
Law

Dooseon Jung, PhD (Sejong University)
Hotel and Tourism Management

Brian Keller, LLM (Edinburgh)
Intellectual Property

Alexandra Lyn (California, Berkeley)
Hotel and Tourism Management

Jeeshan Mirza, PhD Candidate (Wilfred Laurier University)
Marketing

Etayankara (Murli) Muralidharan, PhD (Manitoba)
Business Administration

Joseph Owusu, PhD (Alberta)
Strategic Management and Organization

Albena Pergelova, PhD (UAB)
Entrepreneurship and Management, Marketing and Market Research

Jennifer Taylor, LLM (Dalhousie)
Law

R. McKay White, PhD (Alberta), LLB (Alberta) - Chair
Economics