

DEPARTMENT OF INTERNATIONAL BUSINESS, MARKETING, STRATEGY AND LAW

This department delivers courses which develop students' critical and analytical business skills. Our courses focus on challenging students to develop a global mindset, navigating the legal environment of business, creating marketing strategy, conducting stakeholder analysis, and managing public relations. The department is also committed to delivering rich international educational experiences for students.

Faculty have backgrounds in strategy, international business, law, marketing, public relations, and tourism. Many of our faculty are actively engaged in academic and industry focused research both locally and internationally. Many of our faculty members publish in highly ranked academic journals.

Faculty

Lorrie Adams, LLM (Alberta)

Law

Fernando Angulo, PhD (UAB Barcelona)

Entrepreneurship and Management

Colin Babiuk, MAPC (Royal Roads)

Professional Communication. APR. FCPRS.

Patti Callaghan, MBA (Surrey), MA (Concordia)

Export Management. Applied Linguistics.

Elsie Elford, LLB (Alberta), MBA (Alberta)

Business Administration

Bob Graves, PhD (Tennessee)

Marketing

Makarand Gulawani, PhD (Pune)

Marketing

Travis Huckell, LLB (Alberta)

Law

Evguenia Iskra, LLM (Vienna)

International Legal Studies. Juris Doctor.

Brian Keller, LLM (Edinburgh)

Intellectual Property

Carla Lemaire, Dip. (MacEwan)

CTC. MCC.

Gordon Lucyk, MBA (Pennsylvania)

Strategic Management and Operations

Etayankara (Murli) Muralidharan, PhD (Manitoba)

Business Administration

Albena Pergelova, PhD (UAB)

Entrepreneurship and Management

Ali Taleb, PhD (HEC Montreal)

Strategy and International Business

William Wei, PhD (Limerick), MBA (Berlin), MA (Brandenburg)

Economics

R McKay White, PhD (Alberta), LLB (Alberta)

Economics

Leo Wong, PhD (Alberta)

Marketing