

TRVL – TRAVEL AND TOURISM

TRVL 110

Airline Fares and Scheduling Concepts

3 Credits Weekly (3-0-0)

This course is an introduction to the skills and knowledge required to research, plan and book domestic air travel. Students learn the airfare terms, codes, fare construction principles and fare application rules required to apply the appropriate fare to a traveller's air itinerary. This course is a prerequisite for all travel computer courses.

TRVL 115

Introduction to Travel and Tourism

3 Credits Weekly (3-0-0)

This course provides an overview of the tourism industry and sectors. Students learn the regulations, trade associations, definitions and terminology, and legal responsibilities related to travel and tourism. They examine the interrelationship of products and services to meet customer needs. Students are introduced to a wide range of career opportunities in the largest industry in the world.

TRVL 116

Destinations I

3 Credits Weekly (3-0-0)

In this course, students study the tourist attractions, unique features, culture, climate, topography and geography of countries in North and South America, focusing on destinations preferred by Canadian travellers. Students also review and identify current events relevant to these destinations.

TRVL 120

Domestic Air Travel

3 Credits Weekly (3-0-0)

Students apply basic fare construction principles to an automated working environment. The focus is on North American travel itineraries and fares, and their application to standard airline documents. Students use a Global Distribution System (GDS), the Internet and third party software systems.

Prerequisites: MGTS 107, TRVL 122.

TRVL 122

Introduction to Computerized Reservations

3 Credits Weekly (3-0-0)

This course offers hands-on experience with one of the leading GDS (Global Distribution Systems) used in the travel industry. The automated reservations system is introduced and used in making corporate and leisure travel arrangements. Students access information used in the daily operations of a travel agency.

Prerequisites: TRVL 110.

TRVL 125

Travel Products and Services

3 Credits Weekly (3-0-0)

This course develops the students' knowledge of leisure travel & tourism products and services. Students analyze travel packages, independent, inclusive, and escorted tours including booking procedures and costing. They study accommodations, ground transportation, travel insurance and the application of manuals, brochures and reference information.

Prerequisites: TRVL 115.

TRVL 126

Destinations II

3 Credits Weekly (3-0-0)

In this course, students study the tourist attractions, unique features, culture, climate, topography and geography of countries and regions in Europe, Asia, and the South Pacific, focusing on destinations preferred by Canadian travellers. Students also examine current events relevant to these destinations.

Prerequisites: TRVL 116.

TRVL 230

International Air Travel

3 Credits Weekly (3-0-0)

This course focuses on the skills necessary to research, plan and book international air travel and itineraries in an automated environment. Students use the Global Distribution System (GDS), the Internet and third party software programs to research prices, routings and immigration regulations for international travel.

Prerequisites: TRVL 120, TRVL 125, and TRVL 126.

TRVL 232

Selling Travel Products and Services

3 Credits Weekly (3-0-0)

This introductory sales course is designed to acquaint students with the principles of modern selling techniques as they apply to the travel industry. It enables students to recognize and apply the theories of effective personal selling techniques in an ethical and professional manner.

Prerequisites: ENGL 211.

TRVL 233

Travel Accounting

3 Credits Weekly (3-0-0)

This course introduces students to the basic terminology, concepts and principles of accounting. Emphasis is on the practical skills required in an automated travel industry environment. Students process payments and prepare documents, and maintain customer data for marketing purposes.

Prerequisites: TRVL 120, TRVL 125 and TRVL 126.

TRVL 236

Destinations III

3 Credits Weekly (3-0-0)

This course is an overview of adventure and exotic world destinations including India, the Middle East, Africa, Antarctica and other regions.

Students study the unique features, culture and customs, climate, topography and geography of these destinations. Emphasis is on adventure and exotic experiences that travellers are seeking.

Prerequisites: TRVL 126.

TRVL 241

Selling and Marketing Travel

3 Credits Weekly (3-0-0)

This is an advanced sales course designed to reinforce the principles of modern selling techniques and the application of these to everyday sales situations in the travel industry. Students are also introduced to basic planning and marketing situations that they may encounter in a work environment.

Prerequisites: TRVL 125, TRVL 232.

TRVL 242

Advanced Computer Reservations

3 Credits Weekly (3-0-0)

This is an advanced application course in the use of the Global Distribution Systems (GDS), third party software and practical application of the Internet. Students practice complex tasks needed to become proficient in car and hotel bookings, tour and cruise bookings and corporate Passenger Name Records (PNRs). This final industry computer course ensures that current computer and software enhancements are covered.

Prerequisites: TRVL 230, TRVL 241, TRVL 233, and TRVL 236.

TRVL 243

Tourism Industry Suppliers

3 Credits Weekly (3-0-0)

This course provides students with the current product knowledge and industry contacts to begin their careers. Industry supplier presentations ensure the student are current with industry trends and allows the opportunity for personal networking. Students research the leading travel suppliers, niche tourism markets, and analyze various products.

Prerequisites: TRVL 230, TRVL 241, TRVL 233, TRVL 236.

TRVL 244

Practicum

3 Credits Total (45-0-160)

Through this work placement, students gain experience in the various responsibilities of a travel professional. Supervised by an industry specialist, students practice the technical procedures, customer service and sales skills in demand by employers.

Prerequisites: TRVL 230, TRVL 233, TRVL 236, TRVL 241.

TRVL 245

The Cruise Market

3 Credits Weekly (3-0-0)

This course focuses on the cruise industry and its importance as a major component in both the vacation and incentive travel markets. Students study the cruise product, cruise lines, classifications, types of cruises and discover what attracts travellers to cruising. They become familiar with standard industry references and other current reference material.

Prerequisites: TRVL 125, TRVL 236.