1

BACHELOR OF COMMERCE - MARKETING MINOR

Minor Requirements: Choose 15 credits (five courses) from this list:

Note: At least three MARK credits must be at the 400-level.

N	MARK 310	Consumer Behaviour	3
	MARK 312	Marketing Research & Analytics	3
	Choose 9 credits	(three courses) from 300 or 400-level MARK	9
courses			