

# DIGITAL EXPERIENCE DESIGN MINOR

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## For Bachelor of Commerce

**Total credits required for minor: 15 senior-level credits.**

**Note:** The Digital Experience Design minor is a competitive minor. Students will need to have completed DESN 242 before declaring a Digital Experience Design minor. There are 5 seats available in the Digital Experience Design Minor each year. Students submit their declaration by January 15 each year and are ranked by their admissions GPA, which is calculated using their most recent 24 credits of university-level course work, without breaking up a term. Applicants with the 5 highest GPAs will be admitted to the program, and notified of the success or denial of their application to the Digital Experience Design minor, no later than February 1.

| Code                                 | Title   | Credits        |
|--------------------------------------|---|----------------|
| <b>Specific Minor Requirements</b>   |   | <b>Credits</b> |
| DESN 242                             | Introduction to Digital Experience Design for Non-Designers | 3              |
| DESN 342                             | Digital Experience Design Theory, Methods, and Issues       | 3              |
| DESN 442                             | Information Architecture                                    | 3              |
| Choose 6 credits from the following: |   | 6              |
| DESN 340                             | Web Design & Development I                                  |                |
| DESN 344                             | Interaction Design I  |                |
| DESN 440                             | Web Design & Development II                                 |                |
| DESN 444                             | Interaction Design II                                       |                |
| DESN 445                             | Service Design  |                |
| <b>Total Credits</b>                 |   | <b>15</b>      |